



## Horizon 2020 and IPR

Horizon 2020 is one of the world's largest research and innovation programmes. The goal is to strengthen European industry by supporting research and technological development. There are requirements for the dissemination and use of the results, including protection of intellectual property rights. To achieve this, good governance and control of intellectual property rights are required with agreements on ownership of existing and future results between those participating in the project. This requires knowledge of intellectual property.

### What do you know about IPR?

An application for Horizon 2020 imposes requirements for documentation of existing technology and intellectual property rights, such as patents. One of the requirements for obtaining rights is that the results of the output can be exploited commercially, which is provided by governance of the ownership of intellectual property rights.

### Intellectual property rights

Intellectual property rights refers to the general term for the assignment of property rights through patents, copyrights, trademarks and designs. These property rights allow the holder to exercise a monopoly for a specified period. Strategic use of these rights can make IPR the most valuable assets in your business.

Obtain basic knowledge about IPR and make a plan for developing your intellectual property. The Norwegian Industrial Property Office (NIPO) provides guidance on IPR and can conduct searches for state of the art in patents or other technical literature. Other sources of information are the website IPR Helpdesk that contains both basic and advanced information about IPR and Horizon 2020.

### IPR in a Horizon 2020 application

Before you start an application to Horizon 2020, you must be able to document your intellectual property rights and what kind of rights you intend to use in a Horizon 2020 project. This may be a description of your own technology and competence, and registered rights such as patent, trademark or design. Support is given to projects that are technologically innovative. A patentability assessment can identify whether the technology is new and patentable.

The dissemination and use of the project's results must be documented in the application. Before the product is on the market and generates revenue, there will still be a need for investments in developing the product and in sales and marketing. In this phase, it is important to take care of all intangible assets such as the registered trademarks, patents and designs.

#### Background for the project

New patents, technology and expertise

Project proposal

#### Technology and know-how into the project

Negotiations

#### Results from the project; patent/design/trademark applications

Development phase

#### Dissemination and use of the results

Implementation

## Information about Horizon 2020 and IPR



The website/portal has information about all projects and the conditions that apply. Submission of applications is done at the same portal.



[ec.europa.eu/  
programmes/horizon2020/](https://ec.europa.eu/programmes/horizon2020/)



European  
IPR Helpdesk

The website includes information and guidance about Horizon 2020 and in addition contains detailed information about IPR for SMB.



[iprhelpdesk.eu/](https://iprhelpdesk.eu/)



The Research Council  
of Norway

Norwegian Research Council website has information about events in Norway related to Horizon 2020, how to apply for support and grants to prepare applications.



[forskingsradet.no/prognett-  
horisont2020/Home\\_page/1253988679382](https://forskingsradet.no/prognett-horisont2020/Home_page/1253988679382)



Norwegian Industrial Property Office's website has information about IPR and courses organised within various themes related to intellectual property.

NIPO offers both free IPR guidance and paid services such as patentability assessments to be used in a Horizon 2020 application.



[nipo.no](https://nipo.no)